

THIS EARTH DAY, HELP US SAVE OUR RIVERS



DID YOU KNOW?

WE ARE PRODUCING MORE THAN
380 MILLION
TONS OF PLASTIC GLOBALLY PER YEAR.



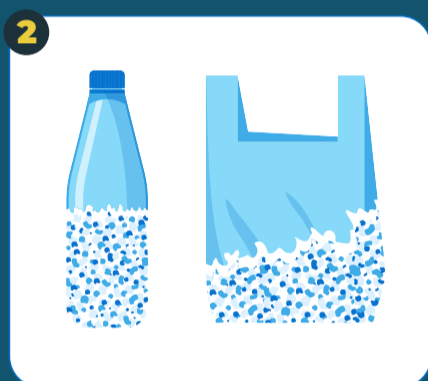
IN THE PAST
10 YEARS,
WE'VE PRODUCED MORE
PLASTIC THAN IN THE
ENTIRETY OF THE
LAST CENTURY.

10 MILLION
TONS OF PLASTIC ARE DUMPED
INTO OUR OCEANS EVERY YEAR,
ROUGHLY ONE GARBAGE TRUCK
FULL EACH MINUTE.

THE CYCLE OF MICROPLASTICS



1
Single use plastics— water bottles, personal care products, signage, other packaging, and synthetic textiles— are consumed and trashed.



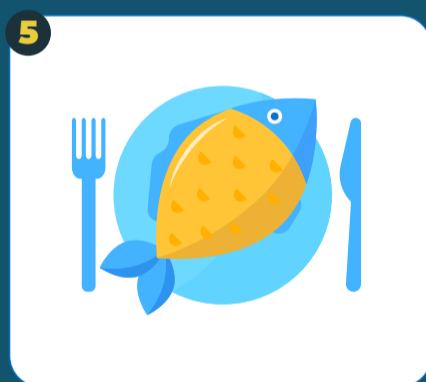
2
The plastics begin to degrade, eventually being broken down into tiny pieces. Pieces less than 5 millimeters long are termed "microplastics."



3
These microplastics enter our rivers and creeks, and trickle down through our waterways into the oceans, and beyond.



4
Microplastics become part of the diet of various wildlife species, causing digestive system blockage and other damage.



5
Microplastics find their way into our food and water sources, and into our bodies.

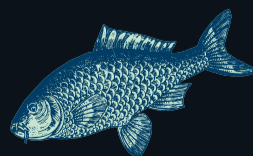
LET'S MAKE A CHANGE!

DID YOU KNOW THAT iSustain HAS PARTNERED WITH THE TENNESSEE AQUARIUM?

THE TENNESSEE AQUARIUM CONSERVATION INSTITUTE IS LEADING AN EFFORT TO BETTER UNDERSTAND AND MEASURE MICROPLASTICS IN OUR FRESH WATER.



WHEN YOU RECYCLE WITH iSustain, YOU'RE ALSO HELPING TO FUND THE TENNESSEE AQUARIUM'S RESEARCH EFFORTS TO SAVE OUR FRESH WATER.



Let's reduce plastic waste together!
CREATIVE RECYCLING FOR A CHANGING WORLD!